



Subscribers

- Close to 1,500 subscribers
- Read in more than 100 countries
- Available in print and on-line
 - 35-40% of subscriptions now are on-line only

Article Submissions

	2010		2009
Animal Science	143	Animal Science	123
Plant Science	252	Plant Science	194
Soil Science	170	Soil Science	123
Total	565	Total	440

Pages Published

2010		To Date 2011	
Animal Science	616	Animal Science	342 (June issue)
Plant Science	784	Plant Science	810 (July issue)
Soil Science	706	Soil Science	669 (August issue)
Total	2106	Total	1821

Impact Factors

Animal Science	.927	(five year .885)
Plant Science	.547	(five year .747)
Soil Science	1.121	(five year 1.196)

Impact factor is a measure reflecting the average number of citations to articles published in science and social science journals. It is frequently used as proxy for the relative importance of a journal within its field, with journals with higher impact factors deemed to be more important than those with lower ones. (Wikipedia)

AIC Journal Improvements

- All back issues scanned 2009
- New submission/peer review system – ScholarOne – instituted Fall 2010
- New web hosting service – Atypon – went live April 2011
- Page charges for members of scientific societies decreased in 2010; subscription rates increased

Highlights of New Web Hosting Service

Streamlined interface:

- Full text delivery in pdf and html
- Advanced online publishing of articles
- Reference linking in html through databases such as CrossRef and PubMed
- CrossRef Cited-by: providing links to articles that cite the article
- Advanced search options
- Content alerts and RSS feeds
- Links to major social bookmarking services
- Web 2.0 tools to facilitate interactive information sharing and collaboration on the Internet

Open Access

Beginning in 2011, open access availability was extended to all but the current and previous two years' journals

Authors can choose to make their papers immediate open access for a cost of \$1,000

Other Initiatives

Summer 2011, marketing trial to make the journals available to universities in China on a short term complimentary basis, to be followed by an invitation to subscribe.

Direct invitations to be made to U.S. universities with ag-related programs this summer.

Challenges

- The world of publishing is changing rapidly
 - Trend to more open access?
- Length of time for reviews
- Increase in number of submissions that are rejected prior to review – language is often a problem

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