

RECOMMENDATIONS

Unless we capitalize on our **strong innovative potential**, Canada's agricultural production will be unable to meet the world market's growing demand and sustain momentum in today's changing global trade environment.

Meeting Canada's long-term challenges of a competitive global economy and enhance job growth requires:

- An inclusive demand-driven innovation system supported by a **science-based policy framework**, an enabling regulatory environment, and governance structures that promote continuous technological progress while encouraging the adoption of innovations at the farm level.
- **A combination of funding mechanisms**, including matching investment strategies, to suit the particular needs and characteristics of our sector and to ensure all types of research are adequately supported.
- **An attractive climate for private investment** in agriculture to increase the number of innovative companies willing to capitalize on our research capacity, stimulating Canada's competitiveness and enhancing job growth.
- **Participatory research approaches** that engage all stakeholders in research projects and knowledge transfer activities, ensuring that new knowledge and technologies respond effectively to end-users' needs.
- **Guidance and career counselling information, investments in education** through grants, scholarships and infrastructure, and Canada-wide strategies to raise the profile of agricultural innovation to help address human resource challenges in the sector.