



## Partner with AIC Your Opportunity Awaits!

**What:** AIC 2019 Conference  
**When:** November 4 - 6  
**Where:** Delta Bessborough Hotel  
Saskatoon, SK

Every year, experts in agricultural research, top government officials, industry representatives, entrepreneurs and members of the broader scientific community gather at AIC's conference.

The AIC 2019 conference will focus on the increasing impact of artificial intelligence (AI) and robotics in the agri-food sector in Canada.

As the agri-food supply chain evolves, AI and robotics will have a crucial impact on Canada's agri-food sector's capacity to adapt, compete and lead.

Panels and presentations at AIC 2019 will focus on understanding the potential and the challenges posed by AI and robotics.

### **Why you should partner with AIC 2019:**

- Showcase your company's talent amongst decision makers & thought leaders
- Increase visibility of your products, services or brands to an influential audience
- Participate in important discussions that can influence policy direction
- Network with colleagues and attendees from across the country
- Meet new acquaintances with like-minded inter-disciplinary representatives and members

## Partnership Opportunities

BENEFITS	P L A T I N U M	G O L D	S I L V E R	B R O N Z E
	\$7,500	\$5,000	\$3,000	\$1,000
Table Top display				
Registration for three (3) people				
Registration for two (2) people				
Registration for one (1) person				
Full page colour advertisement in on-site program				
Half page (½) colour advertisement in on-site program				
Quarter page (¼) colour advertisement in on-site program				
Up to two (2) items inserted in the delegate package				
One (1) item inserted in the delegate package				
Placement of company logo on on-site signage				
Logo and link on conference website "Partnership Recognition"				
Placement of logo on all conference material				

*\*all partnership fees are plus applicable taxes*

## Other partnership opportunities

### Networking Reception – November 4<sup>th</sup> – **\$1,500**

- One (1) full registration
- One (1) item inserted in the delegate package
- Recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

### Lunch – Tuesday, November 5<sup>th</sup> or Wednesday, November 6<sup>th</sup> – **\$1,000**

- Signage recognition at event
- One (1) item inserted in the delegate package
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

### Lanyards – **\$1,000**

- Company logo/acronym placed on all lanyards
- One (1) item inserted in the delegate package
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

### Breakfast – Tuesday, November 5<sup>th</sup> or Wednesday November 6<sup>th</sup> – **\$1,000**

- Signage recognition at event
- One (1) item inserted in the delegate package
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

### Health Breaks – Tuesday, November 5<sup>th</sup> or Wednesday, November 6<sup>th</sup> – **\$500**

- Signage recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

### Exhibitor Booth - **\$1250**

- One (1) full registration
- 8x10 space with a table/chair
- Company logo on on-site signage and conference program
- Logo and link on the conference website under the “Partnership Recognition”



## PARTNERSHIP APPLICATION

### Organization Details and Contact

Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_ Twitter \_\_\_\_\_

### Partnership Level

- Platinum (\$7,500 + GST)       Gold (\$5,000 + GST)  
 Silver (\$3,000 + GST)       Bronze (\$1,000 + GST)  
 Exhibit Booth (\$1,250 + GST)  
 Other \_\_\_\_\_ Value \$ \_\_\_\_\_ + GST

### Payment options:

- Cheque     Credit Card

Card Number \_\_\_\_\_ Expiry date \_\_\_\_\_

Name on Card \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please sign up [online](#) or complete and return to Christine Helm [chelm@aic.ca](mailto:chelm@aic.ca)