



**Partner with AIC
Your Opportunity Awaits!
Investment Environment for
Agri-Food Research and Innovation**

What: AIC 2020 Conference
When: November 9-10
Where: Sheraton Toronto Centre
Toronto, ON

Every year, experts in agricultural research, top government officials, industry representatives, entrepreneurs and members of the broader scientific community gather at AIC's conference.

Why you should partner with AIC 2020:

- Showcase your company's talent amongst decision makers & thought leaders
- Increase visibility of your products, services or brands to an influential audience
- Participate in important discussions that can influence policy direction
- Network with colleagues and attendees from across the country
- Meet new acquaintances with like-minded inter-disciplinary representatives and members

The theme of the conference this year is the **Investment Environment for Agri-Food Research and Innovation**.

A few years ago, it was not uncommon to receive emails and calls from entrepreneurs seeking funding. Today we’re getting calls from venture capital funds and other investors wanting to invest in the sector. However, there are still some important gaps: funding of early stage innovation, taxation, government support, etc.

AIC’s conference will look at where agri-food research and innovation is today, in terms of the “investment climate”.

Partnership Opportunities

BENEFITS	P L A T I N U M	G O L D	S I L V E R	B R O N Z E
	\$7,500	\$5,000	\$3,000	\$1,000
Table Top display				
Registration for three (3) people				
Registration for two (2) people				
Registration for one (1) person				
Full page colour advertisement in on-site program				
Half page (½) colour advertisement in on-site program				
Quarter page (¼) colour advertisement in on-site program				
Placement of company logo on on-site signage				
Logo and link on conference website “Partnership Recognition”				
Placement of logo on all conference material				

**all partnership fees are plus applicable taxes*

Other partnership opportunities

Lanyards – \$1,000

- Company logo/acronym placed on all lanyards
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Networking Reception – November 9th – \$1,500

- One (1) full registration
- Recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Breakfast – Monday, November 9th or Tuesday, November 10th – \$1,000

- Signage recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Lunch – Monday, November 9th or Tuesday, November 10th – \$1,500

- One (1) full registration
- Signage recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Health Breaks – Monday, November 9th or Tuesday, November 10th – \$500

- Signage recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Exhibitor Booth - \$1,250

- One (1) full registration
- 8x10 space with a table/chair
- Company logo on on-site signage and conference program
- Logo and link on the conference website under the “Partnership Recognition”



PARTNERSHIP APPLICATION

Organization Details and Contact

Name _____ Title _____

Company/Organization _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Email _____

Website _____ Twitter _____

Partnership Level

- Platinum (\$7,500 + HST)
- Gold (\$5,000 + HST)
- Silver (\$3,000 + HST)
- Bronze (\$1,000 + HST)
- Exhibit Booth (\$1,000 + HST)
- Other _____ Value \$ _____ + HST

Payment options:

- Cheque
- Credit Card

Card Number _____ Expiry date _____

Name on Card _____

Signature _____

Date _____

Please sign up [online](#) or complete and return to Christine Helm events@aic.ca