

Julianne Curran, PhD



Julianne Curran has a PhD in Human Nutritional Sciences and has worked at Pulse Canada since 2005. In her current role of Vice President, Market Innovation, Julianne leads the development and implementation of marketing strategies to diversify markets for the Canadian pea, lentil, bean and chickpea industry. Julianne also works closely with broad range of stakeholders including pulse grower associations, food and pulse processing industry, scientists, government, and health professional associations to identify strategic priorities for research related to health, nutrition, quality, processing and utilization of pulses, and facilitates

research to address priority areas.

