



Partner with AIC Your Opportunity Awaits!

What: AIC 2021 Conference
When: October 25-26, 2021
Where: Toronto, ON

Every year, experts in agricultural research, top government officials, industry representatives, entrepreneurs and members of the broader scientific community gather at AIC's conference.

Why you should partner with AIC 2021:

- Showcase your company's talent amongst decision makers & thought leaders
- Increase visibility of your products, services or brand to an influential audience
- Participate in important discussions that can influence policy direction
- Network with colleagues and attendees from across the country
- Make new acquaintances with like-minded representatives and members from the sector.

This year's conference theme is *Agri-Food Research and Innovation in Service of a Net-Zero Carbon Economy*.



This conference is timely in view of Canada's environmental commitments, our southern neighbour's change of direction on the issue and a global push for a better understanding of how agri-food can contribute positively to the situation. Bringing speakers from across the agri-food sector, AIC intends on examining how public and private actors can partner to help build a net-zero carbon economy in the sector.

Save the Date!
October 25-26, 2021
Toronto Ontario



Partnership Opportunities

Annual Conference – In-person event (Toronto, Ontario)

BENEFITS	P L A T I N U M	G O L D	S I L V E R	B R O N Z E
	\$4,000	\$3,000	\$2,500	\$1,500
Speaking Opportunity (5 minutes speaking opportunity on day 1 of the program)				
Table-top display				
Registration for three (3) participants				
Registration for two (2) participants				
Registration for one (1) participant				
Full page colour advertisement in on-site program				
½ page colour advertisement in on-site program				
¼ page colour advertisement in on-site program				
Promotional insert in the delegates' package	2 inserts	1 insert	1 insert	1 insert
Placement of company logo on on-site signage				
Logo and link on conference website "Partnership Recognition"				
Placement of logo on all conference material				

*all partnership fees are plus applicable taxes

We welcome organizations interested in partnering with us for all of our 2021 events to contact us for more information. In addition to the conference, AIC will hold:

- Webinar Series – *The Future of Agri-Food Research and Innovation* (6 Webinars)
- May – Summit – *Agri-Food Innovation Summit – Looking Ahead to 2025!*



Other partnership opportunities

Lanyards – \$1,000

- Company logo/acronym placed on all lanyards
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Breakfast – Monday, October 25 or Tuesday, October 26 – \$1,250

- Signage recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Lunch – Monday, October 25 or Tuesday, October 26 – \$1,750

- One (1) full registration
- Signage recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Health Breaks – Monday, October 25 or Tuesday, October 26 – \$500

- Signage recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Networking Reception — \$1,500

- One (1) full registration
- Recognition at event
- Company logo on on-site signage
- Logo recognition in conference program
- Logo and link on the conference website under the “Partnership Recognition”

Visit our Website to secure your Partnership package today!



PARTNERSHIP APPLICATION

Organization Details and Contact

Name _____ Title _____

Company/Organization _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Email _____

Website _____ Twitter _____

Partnership Level

Platinum (\$4,000 + HST) Gold (\$3,000 + HST)

Silver (\$2,500 + HST) Bronze (\$1,500 + HST)

Other _____ Value \$ _____ + HST

Please sign up [online](#) or complete and return this form to Christine Helm chelm@aic.ca