



Dr. Curtis Rempel
Vice President, Crop Production and Innovation
Canola Council of Canada

Dr. Rempel joined the Council in July 2012. He is responsible for directing the Crop Production and Innovation team Agronomy Specialists and staff with a mandate to optimize yield and profitability for producers and the supply chains they serve while minimizing production risk and improving the environmental footprint; developing research priorities for canola production, oil and meal utilization; developing sustainability and production stewardship guidelines; liaising between producers, industry and academia to optimize extension activity; managing the coordination of the trials and budget for the Western Canada Canola/Rapeseed Recommending Committee and the Canola Performance Trials; monitoring and managing issues related to domestic and global biotechnology acceptance and regulation; and representing Canadian canola's interests with industry and professional groups.

Dr. Rempel was raised on a farm specializing in dairy and special crops in Manitoba and is still involved with commercial farm production. He holds a B.Sc. and M.Sc. from the University of Manitoba, a PhD from the University of Guelph, and an MBA from Athabasca University/University of Guelph. Prior to joining the Council, Dr. Rempel has worked as a research scientist for Agriculture and Agri-food Canada;

has taught at numerous universities and community colleges; and has operated his own consulting company for 10 years, primarily providing business and marketing strategy and scientific counsel to Fortune 500 companies. He worked for eight years in R&D, corporate finance and business strategy and development at Monsanto; as a senior consultant for Meyers, Norris, Penny focusing on commodity marketing, renewable energy, intellectual property protection, enterprise software applications, and scientific competitiveness; and most recently as the Business Development Manager at the Richardson Centre for Functional Foods & Nutraceuticals, Department of Food Science, University of Manitoba. He is also an Adjunct Professor in Dept. of Food and Human Nutrition Science, University of Manitoba.