



Kerry Wright, CEO
Canadian Agri-Food Automation & Intelligence Network

Kerry originally enrolled at the University of Guelph with a view to becoming a dietitian. However, the UofG's food science-oriented program offered business components, leading to unexpected opportunities, including an offer from the Beef Information Centre (BIC). She would spend 10 happy years there, leaving as the organisation's National Product Development Manager. Working at BIC was fun, instilling in Kerry a love for, and interest in, Canada's agriculture and food sectors. That passion set the stage for her next chapter, 17 years with the Mallot Creek Group, an Elora, Ontario-based agri-food consultancy. Rising to the level of vice-president, Kerry rounded out her skill set, adding project and people management, strategic business planning, and financial accounting for business. In 2020, she became Champion Petfoods' Vice-President of Technical Product Development and Innovation, which led naturally to her current role as CEO of CAAIN, where she oversees and supports a nationwide network of ag-tech innovation projects.