



# 2021 AIC Virtual Summit:

## Growing Canada's Ocean Economy in a Digital, Sustainable, and Inclusive Way

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CEO, Canada's Ocean Supercluster

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LEARN MORE/CONNECT WITH US: [oceansupercluster.ca](https://oceansupercluster.ca)



@CanadaOSC



Canada's Ocean Supercluster







# CHANGING THE WAY OCEAN BUSINESS IS DONE

We are Canada's Ocean Supercluster, bringing together ocean sectors from coast to coast to coast, growing our ocean economy in way that has never been done before. The Ocean Supercluster is industry-led and together we are developing and commercializing globally-relevant solutions to shared ocean challenges, generating inclusive and sustainable growth opportunities for Canadians.

## SECTORS



Fisheries



Aquaculture



Offshore  
Resources



Bio  
Resources



Transport



Defense



Marine  
Renewables  
And Ocean  
Technologies



# Canada's Ocean Supercluster Objectives

Creating an ocean economy that is more:



Digital



Sustainable



Inclusive



Collaborative



World-Leading





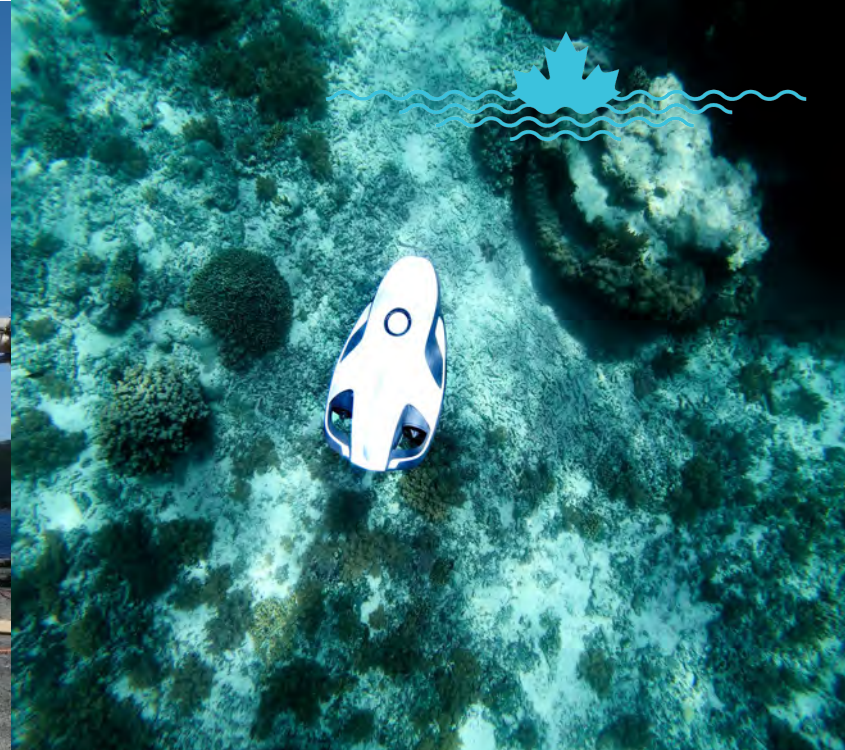
**Global ocean opportunity to outpace growth of broader economy**





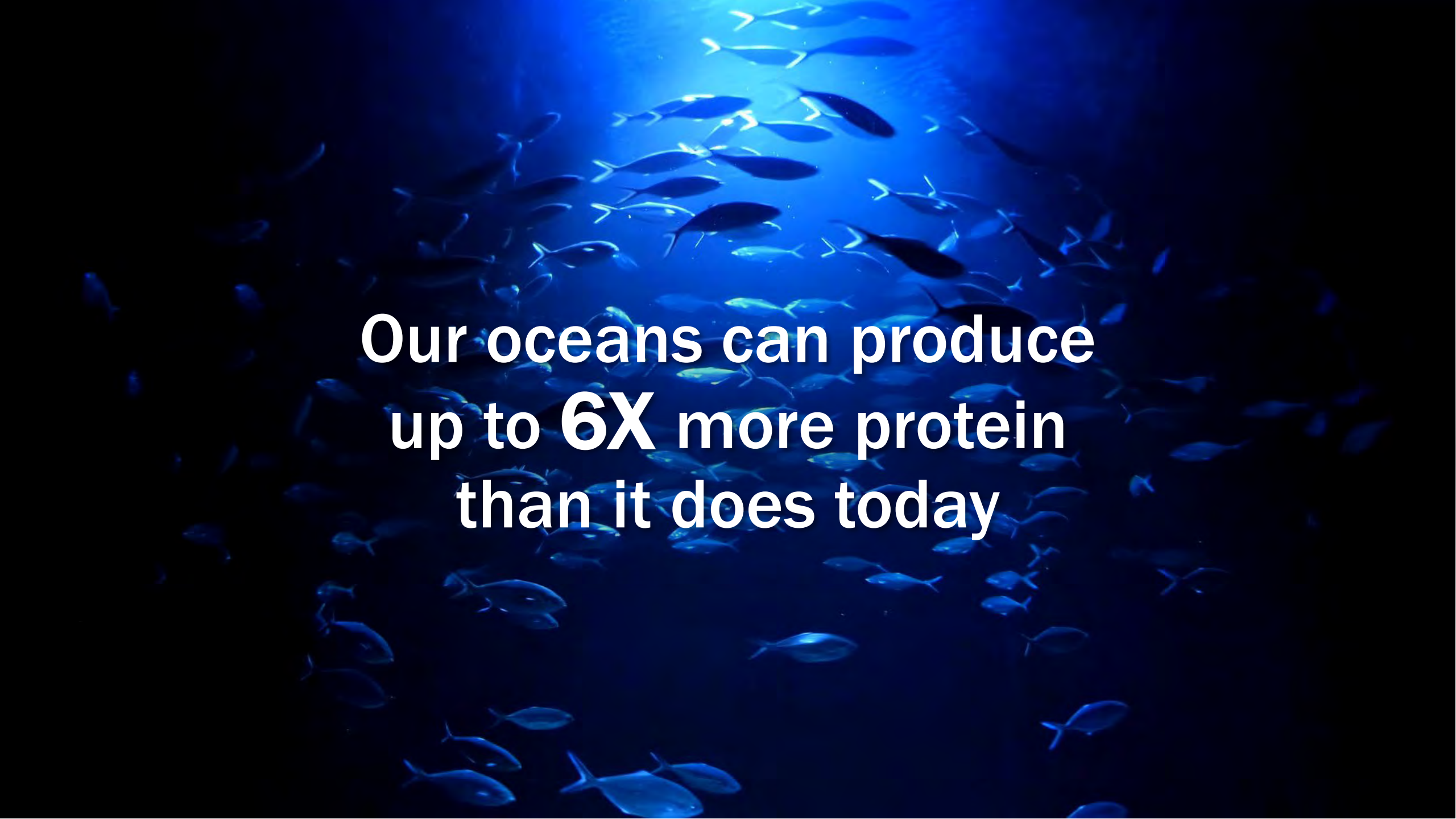
**Our oceans are under tremendous pressure**





**Solving global challenges with advancing ocean technology**





Our oceans can produce  
up to **6X** more protein  
than it does today



# Digital Solutions



**\$29 million** dollars  
**Ocean Aware Project**



**Grieg**  
Seafood®

**Integrated Operations and  
Real-Time Analytics Project**

**Projet opérations intégrées et  
analyses en temps réel d'une valeur**



**THIS  
FISH**

**Tallybot Project  
Le projet Tallybot**





# Sustainable Solutions



Sustainable Feed & Conversion of GHGs  
Alternative Protein for Farmed Fish



Fishless "Fish" Products for Consumers  
Sustainable Fish Oil Replacement



# Inclusive Solutions







# Ocean Startup Project

- Making Canada the best place to start and grow an ocean company
- First of its kind collaboration between 6 leading incubators and accelerators
- Ocean Challenge drew 158 submissions globally – ***New Challenge Launched!***
- Growing 40 early-stage companies with 14 readying to generate revenue for the first time
- Lab2Mkt, Creative Destruction Lab



## Ocean Solutions Exchange

virtual dialogue series

Presented by





# The Blue Economy is a Global Conversation

## *Canada Can Emerge as a Leader*



HIGH LEVEL PANEL for  
**A SUSTAINABLE  
OCEAN ECONOMY**

COMING SOON



Blue Economy Strategy



**2021  
2030** United Nations Decade  
of Ocean Science  
for Sustainable Development







Watch this space...



Hosted by:  
Andy Stone, OSC  
Innovation Ecosystem  
Program & Intellectual  
Property Manager



**Episode 4**

This week's guest:  
David Shea  
Senior VP, Engineering  
Kraken Robotics Inc.

**A DEEPER DIVE**

Game-changing ocean projects and  
the people making them happen



A podcast hosted by



