



Partner with AIC Your Opportunity Awaits!

What: AIC 2021 Conference
When: October 25-26, 2021
Where: Toronto, ON

Every year, experts in agricultural research, top government officials, industry representatives, entrepreneurs and members of the broader scientific community gather at AIC's conference.

Why you should partner with AIC 2021:

- Showcase your company's talent amongst decision makers & thought leaders
- Increase visibility of your products, services or brand to an influential audience
- Participate in important discussions that can influence policy direction
- Network with colleagues and attendees from across the country
- Make new acquaintances with like-minded representatives and members from the sector.

This year's conference theme is *Agri-Food Research and Innovation in Service of a Net-Zero Carbon Economy*.



This conference is timely in view of Canada's environmental commitments, our southern neighbour's change of direction on the issue and a global push for a better understanding of how agri-food can contribute positively to the situation. Bringing speakers from across the agri-food sector, AIC intends on examining how public and private actors can partner to help build a net-zero carbon economy in the sector.

Save the Date!
October 25-26, 2021
Toronto Ontario



Partnership Opportunities

Annual Conference – In-person event (Toronto, Ontario)

BENEFITS	P L A T I N U M	G O L D	S I L V E R	B R O N Z E
	\$4,000	\$3,000	\$2,500	\$1,500
Speaking Opportunity (5 minutes speaking opportunity on day 1 of the program)				
Table-top display				
Registration for three (3) participants				
Registration for two (2) participants				
Registration for one (1) participant				
Full page colour advertisement in on-site program				
½ page colour advertisement in on-site program				
¼ page colour advertisement in on-site program				
Promotional insert in the delegates' package	2 inserts	1 insert	1 insert	1 insert
Placement of company logo on on-site signage				
Logo and link on conference website "Partnership Recognition"				
Placement of logo on all conference material				

**all partnership fees are plus applicable taxes*

We welcome organizations interested in partnering with us for all of our 2021 events to contact us for more information.



PARTNERSHIP APPLICATION

Organization Details and Contact

Name _____ Title _____

Company/Organization _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Email _____

Website _____ Twitter _____

Partnership Level

- Platinum (\$4,000 + HST) Gold (\$3,000 + HST)
- Silver (\$2,500 + HST) Bronze (\$1,500 + HST)

Please sign up [online](#) or complete and return this form to Christine Helm chelm@aic.ca