



Heather Watson
Executive Director
Farm Management Canada

For the past 12 years, Heather Watson has served as the Executive Director of Farm Management Canada, a national non-profit organization dedicated to increasing the awareness and adoption of business management practices on Canada's farms. Heather's passionate about lifelong learning and believes the key to positioning Canada's agricultural sector for sustainable growth and continued prosperity is by building the business acumen of our farmers. Heather serves as the Canadian representative to the International Farm Management Association Council and participates in a number of industry initiatives to bring a farm business management lens to agricultural policy and programming. Heather obtained her Bachelor's from the University of Guelph and went on to obtain her Master's degree from the University of Warwick in the United Kingdom. Heather grew up in southwestern Ontario and now lives in Ottawa.