

Marie-France MacKinnon, Senior Vice President – Public Affairs, Canadian Meat Council



Marie-France MacKinnon is Senior Vice President of Public Affairs for the Canadian Meat Council who represents Canada's federally registered meat packers, meat processors and equipment suppliers. The Canadian red meat industry represents over 20 billion dollars to the Canadian economy and supports 288,000 jobs across Canada. Marie-France was successful in securing the first-ever federal Agri-Food Immigration Pilot and is part of several working groups and advisory committees as it relates to labour issues affecting meat processors. Marie-France is a bilingual senior executive with over 25 years of experience working in public affairs and communications.

