

PROGRAM

The Globalization of
Agri-Food Research
and Innovation

November 3 & 4, 2022

70 George Street, 3rd Floor, Ottawa, ON K1N 5V9 | 613-232-9459

www.aic.ca | [@agfoodinnov](https://twitter.com/agfoodinnov)

Wifi Password: Tulip2020

WELCOME MESSAGE

Dear attendees,

Welcome to AIC's National Meeting!

*The increasing **globalization of agri-food re-search and innovation*** is presenting challenges and opportunities. Canada needs to be and remain a leader in this domain. This conference is meant to explore where we are and what improvements can be done in our agri-food system.

Is Canada competitive? What is the impact of the globalization of agri-food research and innovation on Canadian farms, businesses and our international partners? Is our regulatory framework supportive of Canadian research and innovation in the face of increasing international competition?

We are pleased to provide delegates a line-up of impressive speakers from government, politics, academic, business, and NGOs in the agri-food sector. The diversity of background is meant to provide you with a good overview of the issue.

We encourage you to be engaged and ask questions.

We hope that you will enjoy the presentations, be engaged, and take time to discuss with your colleagues the latest on the research and innovation fronts.

We sincerely thank all our partners for their generous support and all of you who are attending and contributing to the dialogue.

Thank you,



Serge Buy
Chief Executive Officer
Agri-Food Innovation Council



PARTNERS

Agri-food Innovation Council gratefully acknowledges our partners for their generous support.

PLATINUM



SILVER



SCHEDULE AT A GLANCE

Opening Remarks

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| November 3 13:00 – 13:15 | <i>Opening Remarks</i> |
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Keynote

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| November 3 13:15 – 14:00 | <u>Kody Blois, Lib, M.P.</u> , Chair of the Standing Committee on Agriculture and Agri-Food, Member of Parliament, Kings - Hants, Nova Scotia |
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Panel – The Economic and Competitive Impact of Globalization on Research & Innovation

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| November 3 14:00 – 15:30 | <ul style="list-style-type: none">• <u>Andrew Goldstein</u>, Associate Assistant Deputy Minister, Agriculture and Agri-Food Canada• <u>Dr. Guillaume Lhermie</u>, Director, Simpson Centre for food and Agricultural Policy, School of Public Policy• <u>Dr. Larry J. Martin</u>, Principal, Agri-Food Management Excellence Inc <p>Moderator: Serge Buy, CEO, Agri-Food Innovation Council</p> |
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AIC Initiatives – Information Session

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| November 3 15:30 – 16:00 | Serge Buy , CEO, Agri-Food Innovation Council |
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Presentation - Circle Innovation: A New Model of R&D for SMEs in Canada's Agricultural, Agritech and Agri-food Sectors

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| November 3 16:00 – 16:45 | <u>Dr. Sylvain Moreno</u> , Scientific Director, BC Centre for Agritech Innovation and, Associate Professor in Interactive Arts and Technology, Simon Fraser University Moderator: Darcy Herauf, AIC Board of Director, and Director – FCC AgExpert |
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Canada is ready to be a global leader in agriculture and agri-food production, however, climate change and an increasingly competitive global market for agricultural innovations are disrupting the sector. The nation's small to medium-sized enterprises (SMEs) are faced with acute challenges in product and market development, access to expertise and limited R&D opportunities. If businesses are to meet the demands for increased productivity and long-term sustainability, a "made in Canada" capacity to innovate is needed. Simon Fraser University (SFU) through the B.C. Centre for Agritech Innovation (BCCAI) leads a \$27.5 million investment from industry, the Province of British Columbia and Pacific Economic Development Canada. BCCAI supports SMEs using SFU's circle innovation to bring their products to market faster. The model is designed to plug in SMEs to the right support, at the right time bringing together ecosystem expertise to help companies develop and de-risk new technologies. Learn how the Centre is working with SMEs to accelerate innovation to improve food security in BC's agritech sector.

Welcome Reception with Government Officials (Ballade Room)
November 3 - 17:00 – 19:00

SCHEDULE AT A GLANCE

Networking Breakfast (Monsella Foyer)

November 4
8:00 – 9:00

Networking Breakfast

Panel - The Legal Issues/Regulations and Intellectual Property

November 4
9:00 – 10:15

- [Jeffrey Coles](#), Partner, Patent and Trademark Agent, Gowling WLG
- [David McLauchlan](#), Associate, Fasken
- [Krista Thomas](#), Vice President, Seed Innovation & Trade Policy, Canada Grains Council

Moderator: Dr. Karen Churchill, AIC Board of Director and President & CEO, Ag-West Bio

November 4
10:15 – 10:30

Networking Break

Panel - Commercialization of Innovation: How does Canada Compare

November 4
10:30 – 12:00

- [Robert Asselin](#), Senior Vice President Policy, Business Council of Canada
- [Jarred Cohen](#), Policy Advisor, Canadian Chamber of Commerce

Moderator: Dr. Julianne Curran, AIC Chair and Vice-President, Market Innovation, Pulse Canada

November 4
12:00 – 13:00

Networking Luncheon (Tulip Restaurant)

Presentation - Attracting and Retaining Excellent International Researchers?

November 4
13:15 – 14:00

- [Dr. Nazim Cicek](#), Associate Dean - Research, University of Manitoba

Moderator: Roger Larson, Executive Director, ACFAVM

Closing Session

14:00 – 14:30

Agri-food is growing on the Prairies!

*Ag-West Bio
bridges research &
commercialization
by linking early-stage
companies with
the resources they
need to bring their
ideas to life!*

**Starting an agri-value
business in Saskatchewan?**

**Looking for connections,
training or support?**

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we grow biobusiness

Funding for Ag-West Bio is provided by the Government of Canada and Saskatchewan Ministry of Agriculture through the Canadian Agriculture Partnership (CAP), a federal-provincial-territorial initiative.



Global Institute for Food Security

Finding solutions to the challenges facing the global food system requires an approach that moves at the speed of business.

Founded in 2012 in a partnership between Nutrien, the Government of Saskatchewan and the University of Saskatchewan (USask), the Global Institute for Food Security (GIFS) works with a diverse range of partners to discover, develop and deliver innovative solutions for the production of globally sustainable food.

Located within one of the world's strongest agri-science ecosystems, GIFS is helping to build a food-secure world from Saskatchewan-out, working with industry, producers, researchers, governments and consumers to decrease the time between the discovery of innovative science and its delivery to market at home and around the globe.



Growing science for life

GIFS | GLOBAL INSTITUTE FOR FOOD SECURITY

Nutrien - a Founding Partner

www.gifs.ca

Reach out to us at partnerwithus@gifs.ca or scan the QR code to explore partnership opportunities today.



Founding Partners:



SFU

SIMON FRASER UNIVERSITY

THE POWER TO GROW

The B.C. Centre for Agritech Innovation enables SMEs to achieve faster growth by de-risking technology development.

Find out how at sfu.ca/cai