

## Scott Ross, Executive Director, Canadian Federation of Agriculture

After serving as CFA's Assistant Executive Director since 2018, Scott Ross was promoted to the Executive Director position in 2022. Prior to that Scott served as CFA's Director of BRM and Farm Policy for six years, where he covered a wide variety of agricultural issues.

Scott's policy work has given him a unique insight on how to develop and implement policy, while balancing a diversity of stakeholder interests.

Scott has extensive experience in collaborating across the agri-food sector to achieve ambitious goals, most recently including co-founding the Agriculture Carbon Alliance, a coalition of 15 national farm associations advocating on behalf of farmers with regard to carbon pricing and environmental policies.

Prior to his role at the CFA, Scott worked with the Economic Developers Council of Ontario and the University of Waterloo researching how municipal and regional governments can raise the profile of agriculture as an economic development priority.