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**AIC National Meeting/Conference
November 7-8, 2023
Chateau Cartier
Canada's Capital Region**

The Agri-Food Innovation Council Fall Conference is an occasion for leaders in research and innovation in the agri-food sectors and related stakeholders to gather and share information on the latest programs and innovation. This year's theme is **Agri-Food: Bringing research and innovation to reality – knowledge dissemination and adoption.**

Presentations will focus on:

- Knowledge dissemination (best practices, extension services, etc.)
- Upscaling new technologies (such as going from new technology to mass distribution)
- Financial mechanisms to support adoption (funding programs, financial tools, etc.)

Partnership Packages

Platinum Partnership \$7,500

- 3 complimentary Registrations
- speaking opportunity (3-5 minutes) / recognition
- 1 Full page colour advertisement in the conference program
- 1 Exhibitor Space 10Wx8D
- Placement of logo on on-site signage
- Placement of logo on all conference print and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

Gold Partnership \$4,000

- 2 complimentary Registrations
- ½ page colour advertisement in the conference program
- 1 tabletop display space
- Placement of logo on on-site signage
- Placement of logo on all conference print and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

Silver Partnership \$3,000

- 1 complimentary Registration
- ½ page colour advertisement in the conference program
- 1 tabletop display space
- Placement of logo on on-site signage
- Placement of logo on all conference print and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"



- Partnership recognition on social media

Bronze Partnership \$2,500

- 1 complimentary Registration
- ¼ page colour advertisement in the conference program
- Placement of logo on on-site signage
- Placement of logo on all conference print and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

Delegate Lanyards \$2,500

- 1 complimentary Registration
- Partner to provide lanyards
- Placement of logo on on-site signage
- Placement of logo on all conference print and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

Welcome Reception \$2,500

- 1 complimentary Registration
- speaking opportunity (3-5 minutes) -recognition
- Placement of logo on on-site signage
- Placement of logo on all conference print and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

Exhibitor Booth \$950

- 1 complimentary Registration
- 1 10wx8d booth space
 - One (1) 2'x6' skirted table, 2 chairs,
 - One (1) 110v, 1- amp duplex outlet
 - WiFi
- Placement of logo on on-site signage
- Placement of logo on all conference print and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media