

2023 National Meeting/Conference

November 7-8, 2023

Agri-Food: Bringing research and Innovation to Reality Knowledge Dissemination and Adoption

November 7 th , 2023		
8:15 – 9:00am	Networking Breakfast	
9:15 – 9:30am	Welcome Address	Cam Dahl , Chair, Board of Directors at Agri-Food Innovation Council
9:30 – 10:15am	Setting the Stage	Serge Buy , President and CEO, Agri-Food Innovation Council
10:15 – 10:45am	Network & Refreshment Break	
10:45 – 12:00pm	Panel	PRS® technology; A “time-tested” Improvement to the Traditional Soil Testing Paradigm Dr. Jeff Schoenau, PAg. , Professor at the University of Saskatchewan, Dept. of Soil Science Ken Greer, MSc., PAg. , Founder at Western Ag Group of Companies Edgar Hammermeister, PAg. , Agrologist and Farmer Brad McKinney , Manitoba Farmer
12:00 - 1:00pm	Networking Luncheon	
1:00 – 1:45pm	Presentation	Building Capacity Through Collaborative Research: PROCINORTE's Efforts to Combat African and Classical Swine Fever in the Americas Vivian Arguelles Gonzalez at McGill University Dr. Jean-Charles Le Vallée , Canada Representative at IICA
1:45 – 2:30pm	Joint Presentation	Building a Mushroom Harvesting Virtual Environment to Image the Future of Automation Ava Recchia at the University of Windsor Development of Simulation Models for Mushroom Harvesting Dr. (Ruth) Jill Urbanic , Professor, Department of Mechanical, Automotive, and Materials Engineering at the University of Windsor
2:30 – 2:45pm	Networking & Refreshment Break	

2:45 – 4:15pm	Presentations and Panel Discussion Weston Family Foundation Homegrown Challenge Initiative recipients	Homegrown Innovation Challenge: Using a Challenge Prize Funding Model to Spur Innovation and Adoption Dr. Joshua Pearce , Thompson Chair of Innovation at Ivey Business School and the Department of Electrical & Computer Engineering at Western University Dr. Martine Dorais , Full Professor, Department of Phytology at Laval University Sabine Bouchard , Manager of Research and Innovation at the Boréal Collège Dr. Lesley Campbell , Professor in Plant Evolution and Ecology at Toronto Metropolitan University Dr. Lukasz Aleksandrowicz , Senior Program Manager at Weston Family Foundation
4:15 – 5:00pm	Presentation	Extension Services and Tools to Disseminate Information Scott Ross , Executive Director at Canadian Federation of Agriculture
5:00 – 7:00pm	Networking Reception	
November 8th, 2023		
8:00 – 8:45am	Networking Breakfast	
8:45 – 9:45am	Panel	Ottawa Smart Farm Program – Bridging the Knowledge Gap Susanne Cork , Business Development Director, Smart Farm and Advanced Robotics at Invest Ottawa, Area X.O. Dr. Tet Yeap , Professor, School of Electrical Engineering and Computer Science at the University of Ottawa Jordan Wallace , Co-Founder and Owner at GPS Ontario
9:45 – 10:30am	Presentation	Hurdles to Agtech Adoption and Their Solutions Mairead Matthews , Manager, Digital Policy at Information and Communications Technology Council
10:30 – 11:00am	Network & Refreshment Break	
11:00 – 12:15pm	Panel Presentations	Transforming Agri-Food Knowledge into Policy and Practice: What do we know and what does the future look like? Dr. Helen Hambly , Professor, School of Environmental Design & Rural Development at the University of Guelph Knowledge Translation & Transfer (AgKTT): Driving Discovery, Development and Commercialization, Acceptance and Adoption of Agri-Innovation Dr. Amy Lemay Founder at VISTA Science and Technology Inc

12:15 – 1:30pm	Networking Luncheon	
1:30 – 2:15pm –	Presentation	Vineland – From Research to Adoption – the Path Forward Dr. Ian Potter , President and CEO at Vineland Research and Innovation Centre
2:15 – 2:45pm	Presentation	How does Canada compare? An International Review of Agri-Food Adoption
2:45 – 3:15pm	Wrap-up and Refreshments	Learnings from the Sessions and Next Steps