



Rita Sterne, PhD (Mgmt), is Project Manager at the Greenhouse Technology Network (GTN), a consortium of five research centres led by Niagara College. In this role, Rita acts as a “boundary-spanner”, connecting subject matter experts with greenhouse-related technology businesses in southern Ontario and also supporting the growing agri-tech ecosystem by making introductions and enabling new conversations across industries. Rita is a strategy expert and examined value creation with robotics in Ontario’s greenhouse vegetable sector in her post-doctoral research. Rita has a passion for understanding how businesses can better navigate fluid environments and how organizations can better practice open innovation, particularly at a time when organizations share important goals and must collaborate to find solutions. Rita is an avid gardener, a stained glass artist and spends weekends at wineries, farm stands and markets, enjoying locally-grown products.

