



**AIC Conference**  
**May 26 - 27, 2026**  
**Sheraton Ottawa**

The Agri-Food Innovation Council Conference is an occasion for agriculture and food leaders in research and innovation and related stakeholders to gather and share information on key issues affecting the sector.

This year's theme is ***Agri-Food Innovation 2026 – Canada's Unique Advantage for Nation Building.***

Agri-Food Innovation 2026 – Canada's Unique Advantage for Nation Building brings together leaders, innovators, researchers, and policymakers to explore transformative solutions for the future of Canada's agri-food sector. With a focus on leveraging science to unlock global trade opportunities, harnessing innovation to address persistent workforce challenges, and revitalizing the agri-food ecosystem, this conference will showcase Canada's strategic strengths and provide pathways toward sustainable growth, resilience, and global leadership in agri-food. Join us to shape the next chapter in Canada's nation-building journey through agri-food innovation.

Some key elements we will discuss:

- From Lab to Market to Global Impact: Connecting Innovation to Power Canada's Agri-Food Sector Trade,
- Harvesting Innovation: Solving Workforce Challenges in Agri-Food
- Fixing the Agri-Food Science and Innovation Ecosystem: Challenges and Solutions

### **Sponsorship Packages**

#### **Platinum Sponsorship - \$10,000 + tax**

- 3 complimentary registrations
- Presentation of 10 minutes during the event
- 1 Full page colour advertisement in the online conference program
- Placement of logo on on-site signage and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

#### **Gold Sponsorship - \$7,000 + tax**

- 2 complimentary Registrations
- Introduction of speakers (you will be able to say a few words as you introduce a speaker)
- ½ page colour advertisement in the online conference program
- Placement of logo on on-site signage and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media



#### **Silver Sponsorship - \$5,000 + tax**

- 1 complimentary registration
- $\frac{1}{2}$  page colour advertisement in the conference program
- Placement of logo on on-site signage and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

#### **Bronze Sponsorship - \$3,000 + tax**

- 1 complimentary registration
- $\frac{1}{4}$  page colour advertisement in the conference program
- Placement of logo on on-site signage and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

#### **Delegate Lanyards - \$3,000 + tax**

- 1 complimentary registration
- Partner to provide lanyards
- Placement of logo on on-site signage and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

#### **Welcome Reception - \$3,000 + tax**

- 1 complimentary registration
- Speaking opportunity (3-5 minutes) - recognition
- Placement of logo on on-site signage and online material
- Logo and link on AIC's Conference Website "Partnership Recognition"
- Partnership recognition on social media

Please email [office@aic.ca](mailto:office@aic.ca) to secure your sponsorship.

AIC will provide you with an invoice, and will accept payment by:

- Cheque
- Direct deposit
- E-transfer to [office@aic.ca](mailto:office@aic.ca)

**AIC thanks you for your generous support.**